

THE MARTIN AUTOMOTIVE TIMES

Car of the Month (page 2): 1949 Cadillac Series 62 Convertible Coupe



Collectors Corner

We have a new car in the museum, see it on page 4.

Plus Save the Date Calendar on page 4

Plus, on page 4 is Rick DeBruhl's "Automotive Evolution" a YouTube video on the Car of the Month!

Event Center

Plan your next event in one of three beautiful event rooms and one of Arizona's best places to see classic cars.

Plus, John Tucker visits the museum.

Event Coordinator:
(602) 684-8305
Read more on page 5.

Muffy's Side of the Garage

"Investing in collector cars isn't a smart play." Read on page 3.



FIND US AT:

Web: www.martinautomuseum.org

Instagram: @martinautomuseum

Facebook: martinautomuseum

General inquiries: (602) 298-2377

Event Coordinator: (602) 684-8305

*May's
Car of the Month:
1949 Cadillac Series 62 Convertible Coupe*

The 1949 Series 62 was originally designed to complement the entry level Series 61; the Cadillac Series 62 was produced by Cadillac from 1940 through 1964. This car is part of the third generation of the model produced between 1948 and 1953. The Series 62 was also marketed as the Sixty-Two and the Series Sixty-Two.

This Cadillac was used to introduce the Coupe de Ville and the Eldorado, which started out as special appearance packages that were later placed into production. Series 62 Cadillacs had a slightly shortened wheelbase, but the track width was increased by two inches, increasing interior room.

(Watch Rick DeBruhl's YouTube video [click the link on page 4](#))



Muffy's Side of the Garage



Muffy Bennett, CEO Bennett Automotive Specialists, Inc.

www.HusbandAndWifeCarTeam.com / Collector Car Consultants / Appraisers /
Collection Management / Former Barrett-Jackson Executives

Investing in collector cars isn't a smart play

Once considered a surefire trophy for both passion and profit, the collector car market is showing clear signs that it's no longer the gold mine many once believed. While there will always be exceptions - cars with true historical importance, race pedigree, or extreme rarity - investing broadly in collector cars has become increasingly risky, and in many cases, financially unsound.

One of the core challenges is shifting taste. The cars that boomers and early Gen Xers chased - '50s cruisers, '60s muscle cars, '70s exotics - once held cultural cachet. Today, many of these vehicles simply don't speak to younger generations who didn't grow up idolizing them. A pristine '57 Thunderbird or '69 GTO may stir memories for one group, but feel irrelevant to another. And with fewer buyers emotionally connected to these cars, demand - and values - begin to fade.

Alongside changing tastes is a demographic reality: the audience is aging. Many of the original enthusiasts who built the market are now downsizing, liquidating, or no longer active in the hobby. As a result, more vehicles are hitting the market than there are eager hands to receive them, putting downward pressure on prices.

Add to that the costs of ownership - storage, maintenance, insurance, and restoration - and it becomes clear that collector cars often represent a depreciating asset dressed in nostalgia. Unlike stocks or real estate, they don't pay dividends or rent. In fact, most need money just to stay static in value.

Yes, the right car bought at the right time can yield returns. But treating the collector car market as a reliable investment strategy? That's a gamble best left to those who play with passion, not profit! Buy it because you love it, buy it because you want it...if it makes money when you sell it, great. If it doesn't, then that's the cost of the experience you had, which is priceless!

If you're considering consignment to auction and would like advice in regard to its value, feel free to reach out; I'm happy to provide some industry insight at no cost. Please ensure you provide photos of the interior, exterior, and engine bay, as well as a description, and email to me at: muffy@muffybennett.com

SAVE THE DATE
UPCOMING EVENTS AT THE MARTIN AUTO MUSEUM:

MAY

- Glendale Spring Senior Expo **May 14th**
- Desert Scale Classic - Model Car Championship **May 16th**

JULY

- Nancy Perry Car Show - **July 11th 7:AM - 2:00 PM**

RICK DEBRUHL'S AUTOMTIVE EVOLUTION

[1949 Cadillac Series 62 Convertible Coupe](#) (<-- click link to view YouTube video)



Come see what is new at the museum!

We are so lucky to add this gem to the Martin Auto Museum. It is a 1964 Amphicar Model 770. Come to the Martin Auto Museum & Event Center to see and read about this car as well as the 180 plus cars on display.



EVENTS & TOURS

Plan your next event at Martin Auto Museum & Event Center

On April 16th John Tucker, grandson of Preston Tucker, Visited the museum. John graciously pointed out some little nuances about the Tucker 48 during his visit. While here John and Mel had great fun digging in to the history of his grandfather and the The Tucker Corporation.

