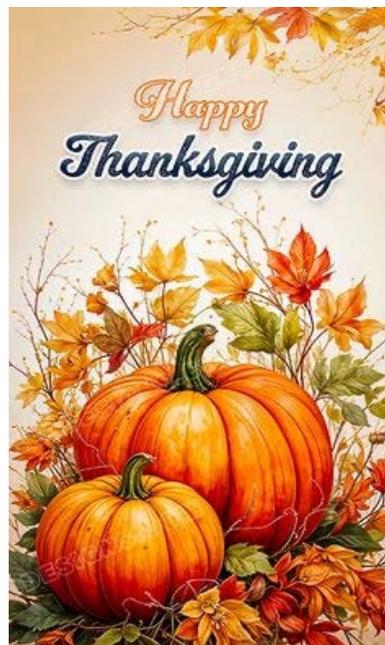


THE MARTIN AUTOMOTIVE TIMES

Car of the Month (page 2): 1909 REO Touring Car



Collectors Corner

This month we are highlighting Martin Auto Museum Volunteer Don Brown. Read more on page 2.

Event Center

Plan your next event in one of three beautiful event rooms and one of Arizona's best places to see classic cars.

Event Coordinator:
(602) 684-8305
Read more on page 4.

Museum Decorations by:
Kay Herbert and her team of volunteers

Muffy's Side of the Garage
Embracing the Term "Collector Cars:" The Evolution of Classic Car Terminology (part two)
Outgrowing the Limitations of "Classic", Read on page 3.



FIND US AT:

Web: www.martinautomuseum.org

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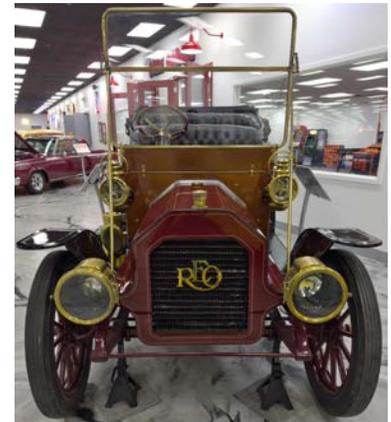
General inquiries: (602) 298-2377

Event Coordinator: (602) 684-8305

November's Car of the Month: 1909 REO Touring Car



REO was an American automotive manufacturer founded in 1905. Named for its founder, Ransom E. Olds, REO manufactured a wide range of trucks and cars during the company's history. REO is most well-known for its Royale and Flying Cloud models, but it also produced a wide array of trucks and busses. By 1907, REO had gross sales of \$4.5 million, and the company was one of the four wealthiest automobile manufacturers in the U.S. (click the link on page 4 for Rick DeBruhl's story on our REO.)



Collectors Corner

This Month's M.A.M. Team Member is Don Brown

I grew up in a small farming community where I started working in the fields at 8 years old. Later, our high school offered awesome trade programs where I took classes in woodshop, fiberglass, machining, welding, and mechanics. I got my first Hot rod magazine subscription at 12 years old and it encouraged my life-long interest in hot rods and vintage cars! After high school, I moved to Fairbanks Alaska where I met my wonderful wife (of 48 years and counting).

We moved to Washington, where I worked sales and service with remodeling on the side. At 30 years old I decided to become a commercial crab fisherman on the Bering Sea as well as a tender boat captain for salmon in Southeast Alaska. In the off seasons I put my contracting license to work remodeling and building houses. This past August marked my retirement after 36 years in the fishing industry.

In my spare time we enjoyed going to car cruises and working on our 51 Ford panel and Grandpa's 55 Pontiac Chieftan. We moved to Arizona to live much closer to our two daughters and our grandkids.



It was a pleasant surprise to discover the Martin Automotive Museum just a quarter of a mile from our new house!

My wife encouraged me to volunteer after seeing the sign at the museum about volunteers and how they treasure them. That is no joke, it is a great place to volunteer, and I am grateful for the opportunity!

Muffy's Side of the Garage



Muffy Bennett, CEO Bennett Automotive Specialists, Inc.

www.HusbandAndWifeCarTeam.com / Collector Car Consultants / Appraisers / Collection Management / Former Barrett-Jackson Executives

Embracing the Term "Collector Cars:" The Evolution of Classic Car Terminology (part two) Outgrowing the Limitations of "Classic"

The term "classic cars" has been widely used for decades to encompass any older vehicles, typically those manufactured between the late 19th and early 20th centuries. However, this broad definition often fails to capture the nuanced aspects of different vehicle types, styles, and eras. By adopting the term "collector cars" instead, the focus shifts from age-based categorization to recognizing the uniqueness and collectability of each automobile, regardless of its age.

Be sure to catch part two next month; Acknowledging Inclusion and Diverse Perspectives

Three new arrivals to the museum, Mel has been busy keeping things new and fresh! (left to right, top to bottom) 1998 Chevy Corvette Chassis, 2002 Lincoln Concept & 1960 Ford Fairlane "The Spaceliner" Custom Concept.



EVENTS & TOURS

Plan your next event at Martin Auto Museum & Event Center

No doubt, walking around viewing over 180 very cool cars is an experience all by itself. Within our 100,000 plus square foot museum we have 3 event rooms: The Cadillac Room - seats up to 80, The Mustang Room - seats up to 150, & the Bristol Ballroom - seats up to 500. Karen Gallaher and Dan Heldenbrand represent the Event Department at the Martin Auto Museum & Event Center. They can create and organize truly great experiences of all types. Contact one of our Event Coordinators at (602) 684-8305.

We recently hosted The Shea Giblin and Thomas Lyons Wedding in our Bristol Ballroom.



RICK DEBRUHL - COLLECTOR CAR PROFILE

[1909 Reo 5-Passenger Touring Car \(click this link or the image below\)](#)



Interested in becoming a sponsor

Gold Sponsor: \$50,000 annually

- Bristol Ballroom named after you or your business
- Use of the facility two times per year for private events or car shows
- Gold sponsor signage throughout museum
- Gold sponsor recognition on website
- Gold sponsor recognition on all marketing materials
- Signage outside museum during car shows
- Email blast to our entire database introducing you as a Gold sponsor
- 20% discount on all museum room bookings

Title Sponsor: \$25,000 annually

- Mustang Meeting Room named after you or your business
- Use of the facility one time per year for private events or car shows
- Title sponsor signage throughout museum
- Title sponsor recognition on website
- Title sponsor recognition on all marketing materials
- Email blast to our entire database introducing you as a Title sponsor
- 10% discount on museum room bookings

Foundation Sponsor: \$10,000 annually

- Cadillac Classroom named after you or your business
- Use of the facility one time per year for private events or car shows
- Foundation sponsor recognition on website
- Foundation sponsor recognition in all marketing materials
- 5% discount on museum room bookings

Supporting Sponsor: \$5,000 annually

- Supporting sponsor recognition on website
- Supporting sponsor recognition on all marketing materials
- Your company's flyers/brochures on display at museum entrance

Friends & Family Sponsor: \$1,000 annually

- Friends & Family sponsor recognition on website
- Your company's flyer's/brochures on display at entrance

THANK YOU TO OUR SPONSORS

