

THE MARTIN AUTOMOTIVE TIMES

Car of the Month (page 2): 1930 LaSalle 340 Touring Car



COLLECTORS CORNER

This month we are highlighting
Martin Auto Museum
Volunteer Jim Ferguson
Read more on page 2.

EVENT CENTER

Plan your next event in one of
three beautiful event rooms
and one of Arizona's best
places to see classic cars.

Event Coordinator:
(602) 684-8305
Read more on page 4.

MEL'S 95th BIRTHDAY CELEBRATION

(see pictures on page 3)



FIND US AT:

Web: www.martinautomuseum.org

Instagram: @martinautomuseum

Facebook: martinautomuseum

General inquiries: (602) 298-2377

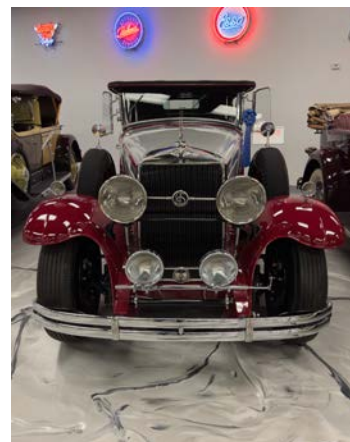
Event Coordinator: (602) 684-8305

June's Car of the Month

1930 LaSalle 340 Touring Car



This seven-passenger car is a favorite of our founder and Chairman Mel Martin. He drove this car in the Great American Race (now the Great Race) twice - from Marietta, Georgia to Anaheim, California and from Jacksonville, Florida to Sonoma, California. The LaSalle was the inspiration for the museum's logo and this car is occasionally used for special events like weddings, parades, car shows, and more.



Collectors Corner

This Month's M.A.M. Team Member is Jim Ferguson

Meet Jim Ferguson; MAM Volunteer, collector and builder of model cars. We are so lucky to have Jim on our team. He has opened a model shop in the back of the museum for our guests to visit and learn about model building. Jim got started about the age of ten. His grandmother gave him a set of Xacto tools to aid in his passion of building model cars. The first metal model he built 70 years ago was a 1930 Ford station wagon which he still has and is in the model shop on display for our guests to enjoy.

As Jim got more serious about model building and collecting, he started collecting models from Danbury & Franklin Mints, and became a member of their collectors' clubs. Building models is fun, challenging, and rewarding.

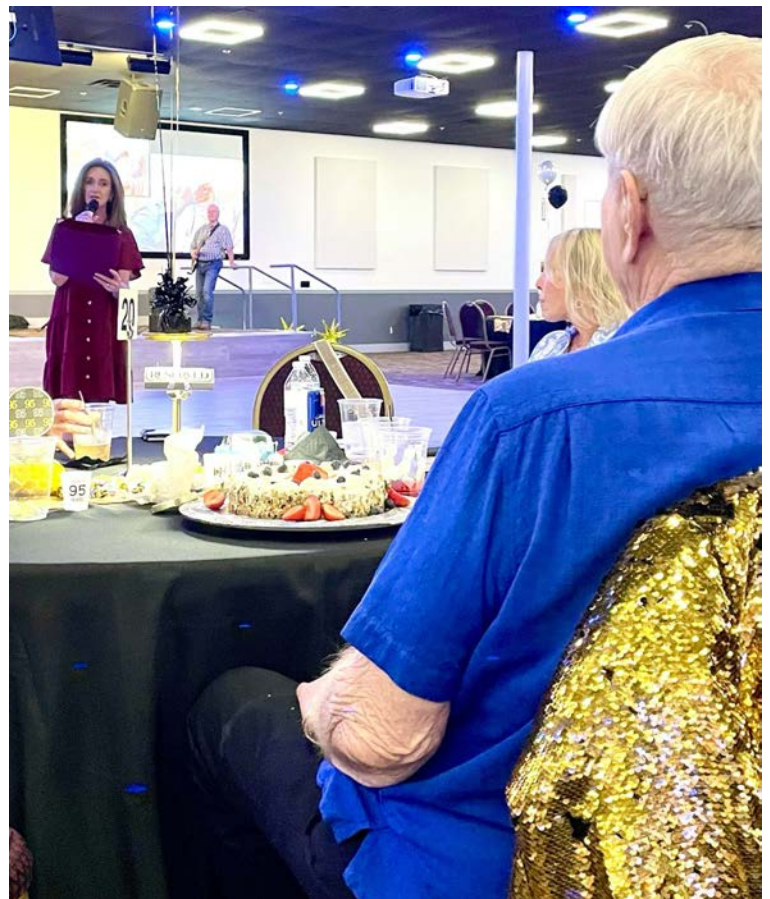
Come in, look around, ask questions. If you have models that you no longer have space for, or need repaired, please let Jim know.



MEL'S 95th BIRTHDAY CELEBRATION



What a great evening celebrating our founder and president Mel Martin's 95th birthday.



EVENTS & TOURS

Plan your next event at Martin Auto Museum & Event Center

No doubt, walking around viewing over 175 very cool cars is an experience all by itself. Within our 100,000 plus square foot museum we have 3 event rooms: The Cadillac Room - seats up to 80, The Mustang Room - seats up to 150, & the Bristol Ballroom - seats up to 500. Karen Gallaher and Dan Heldenbrand represent the Event Department at the Martin Auto Museum & Event Center. They can create and organize truly great experiences of all types. Contact one of our Event Coordinators at (602) 684-8305

We recently hosted The Arizona Porsche Chapter for a member meeting and dinner here in the Bristol Ballroom.



RICK DEBRUHL - COLLECTOR CAR PROFILE

[1914 Model T Racer \(click this link to view the video\)](#)



Interested in becoming a sponsor

Gold Sponsor: \$50,000 annually

- Bristol Ballroom named after you or your business
- Use of the facility two times per year for private events or car shows
- Gold sponsor signage throughout museum
- Gold sponsor recognition on website
- Gold sponsor recognition on all marketing materials
- Signage outside museum during car shows
- Email blast to our entire database introducing you as a Gold sponsor
- 20% discount on all museum room bookings

Title Sponsor: \$25,000 annually

- Mustang Meeting Room named after you or your business
- Use of the facility one time per year for private events or car shows
- Title sponsor signage throughout museum
- Title sponsor recognition on website
- Title sponsor recognition on all marketing materials
- Email blast to our entire database introducing you as a Title sponsor
- 10% discount on museum room bookings

Foundation Sponsor: \$10,000 annually

- Cadillac Classroom named after you or your business
- Use of the facility one time per year for private events or car shows
- Foundation sponsor recognition on website
- Foundation sponsor recognition in all marketing materials
- 5% discount on museum room bookings

Supporting Sponsor: \$5,000 annually

- Supporting sponsor recognition on website
- Supporting sponsor recognition on all marketing materials
- Your company's flyers/brochures on display at museum entrance

Friends & Family Sponsor: \$1,000 annually

- Friends & Family sponsor recognition on website
- Your company's flyer's/brochures on display at entrance

THANK YOU TO OUR SPONSORS

