

# THE MARTIN AUTOMOTIVE TIMES

*Car of the Month (page 2): 1990 Ford "Baby Ruth Car" Jeff Gordon*



## COLLECTORS CORNER

This month we are highlighting  
Martin Auto Museum  
Volunteer Marvin Trinklein  
Read more on page 2.

## EVENT CENTER

Plan your next event in one of  
three beautiful event rooms  
and one of Arizona's best  
places to see classic cars.

Event Coordinator:  
(602) 684-8305  
Read more on page 4.

## SALUTE TO

### PERFORMANCE & DESIGN

This event was held on March  
24th and was a huge success,  
car show and guest speaker  
Jon Moss, head of GM's  
Specialty Vehicles Group.  
Promoted by Nostalgia  
Products, LLC. Check out page  
3 for more on the event.



## FIND US AT:

Web: [www.martinautomuseum.org](http://www.martinautomuseum.org)

Instagram: @martinautomuseum

Facebook: martinautomuseum

General inquiries: (602) 298-2377

Event Coordinator: (602) 684-8305

## *April's Car of the Month*

### *1990 Ford "Baby Ruth Car" Jeff Gordon*



In 1990, Bill Davis Racing built a NASCAR Bush Grand National Ford Thunderbird race car that ultimately became known as the "Baby Ruth Car." The car was driven by Jeff Gordon during the 1991 and 1992 seasons. At the wheel of the car, Gordon finished 11th overall in standings during his first full NASCAR season and received Rookie of the Year honors. Our founder Mel Martin purchased the "Baby Ruth Car" in 2002 at a classic car auction in Scottsdale. The vehicle — which is signed by Gordon — was certified to be authentic as raced with the original engine and driveline and it remains that way today. Mel donated the car to the museum bearing his name.



## Collectors Corner

This Month's M.A.M. Team Member is Marvin Trinklein

Marvin Trinklein was born in Lodi, California. He has been married 66 years and God has blessed him with 4 children (2 sons and 2 daughters). Plus includes 7 grandchildren and 7 great grandchildren.

Marvin worked in car-related businesses until marriage to his wife, Ella. Then he went to work for the Public Service Company of Colorado in Grand Junction. He worked there for 35 years, retiring when he was 56. While employed for PSCo, he regularly purchased auto salvages and restored them completely. He restored cars for himself, his children, and his in-laws. After retiring, he worked as an insurance adjustor for home, auto, and mechanical claims. In his spare time, he learned carpentry, welding mechanics, auto body restoration, and insurance adjusting.

He and his family and friends enjoyed many camping trips all over the Western United States.

He built a two-bedroom (plus a balcony) cabin from the ground up. that gave rise to many wonderful memories. He says he is lucky to work at the Martin Auto Museum and spend time researching automobiles on display. He is using that knowledge to make a more pleasant-experience for the museum's guests.




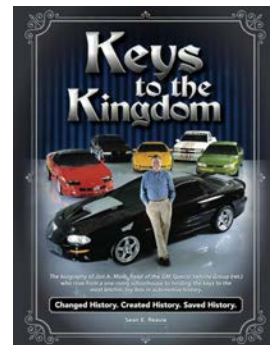
## SALUTE to PERFORMANCE & DESIGN

The Martin Auto Museum & Event Center hosted a "Salute to Performance & Design" promoted by Nostalgia Productions, LLC with a car show, oldies band, lecture and book signing by the legendary engineer and head of GM's Specialty Vehicles Group Jon Moss. Who added performance upgrades to so many GM vehicles over the years.

Jon's lecture was moderated by award winning and 3-time National #1 best seller book author Sean E. Reavie who worked with Jon Moss to write his #1 best-selling biography "Keys to the Kingdom". Sean is also working with Mel Martin on his upcoming book titled "An American Success Story".

Jon Moss is a legend. Corvette Clubs! Camaro Clubs! Impala SS Clubs! This one is for you.

Jon has asked proceeds from the Car Show be donated to Put on the Cape a Foundation for Hope. The 501c3 supports seven Child Advocacy Centers in the Valley to empower children suffering from physical and sexual abuse. To learn the whole incredible story, you will just have to buy the 500+ page book. Scan the QR 



# EVENTS & TOURS

Plan your next event at Martin Auto Museum & Event Center

No doubt, walking around viewing over 175 very cool cars is an experience all by itself. Within our 100,000 plus square foot museum we have 3 event rooms: The Cadillac Room - seats up to 80, The Mustang Room - seats up to 150, & the Bristol Ballroom - seats up to 500. Karen Gallaher and Dan Heldenbrand represent the Event Department at the Martin Auto Museum & Event Center. They can create and organize truly great experiences of all types. Contact one of our Event Coordinators at (602) 684-8305

We recently hosted The Foundation of Retired Police Officers - City of Phoenix in the Bristol Ballroom!



## RICK DEBRUHL - COLLECTOR CAR PROFILE

[1968 Ford Mustang Fastback 428 Cobra Jet \(click the this link to view the video\)](#)



Interested in becoming a sponsor

**Gold Sponsor: \$50,000 annually**

- Bristol Ballroom named after you or your business
- Use of the facility two times per year for private events or car shows
- Gold sponsor signage throughout museum
- Gold sponsor recognition on website
- Gold sponsor recognition on all marketing materials
- Signage outside museum during car shows
- Email blast to our entire database introducing you as a Gold sponsor
- 20% discount on all museum room bookings

**Title Sponsor: \$25,000 annually**

- Mustang Meeting Room named after you or your business
- Use of the facility one time per year for private events or car shows
- Title sponsor signage throughout museum
- Title sponsor recognition on website
- Title sponsor recognition on all marketing materials
- Email blast to our entire database introducing you as a Title sponsor
- 10% discount on museum room bookings

**Foundation Sponsor: \$10,000 annually**

- Cadillac Classroom named after you or your business
- Use of the facility one time per year for private events or car shows
- Foundation sponsor recognition on website
- Foundation sponsor recognition in all marketing materials
- 5% discount on museum room bookings

**Supporting Sponsor: \$5,000 annually**

- Supporting sponsor recognition on website
- Supporting sponsor recognition on all marketing materials
- Your company's flyers/brochures on display at museum entrance

**Friends & Family Sponsor: \$1,000 annually**

- Friends & Family sponsor recognition on website
- Your company's flyer's/brochures on display at entrance

*OUR SPONSERS*



**HAGERTY.**

